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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, JUNE 8, 1945

GIVEN BY

WHERE

Now Showing- August 21	GROUP EXHIBIT: AMERICAN MUSEUM OF NON- 24 EAST 54TH STREET NON-OBJECTIVE PAINTING OBJECTIVE PAINTING A group exhibit of 100 American non-objective paintings, showing the work of 32 American paintersa cross-section of the country. Included are some work of Oscar Fischinger, one of Walt Disney's artists; Hilla Rebay; a convalescent soldier; and others. Open to public. Public Relations For The Museum: Hope Associates, PL. 5-3100.
Friday June 8	SHOWING OF FASHION ORIGINATORS' INDIVIDUAL NEW YORK FALL LINES GUILD OF AMERICA SHOWROOMS Members of the Guild still to show their Fall lines include: Friday, June 8 SAMUEL KASS Monday, June 11 ROSE BARRACK CO. PAUL SACHS ORIGINALS, INC. TO Be Announced
	HERBERT SONDHEIM, INC. Contact: Leonard W. Gendler, Executive Secretary, CH. 4-6945.

CLOSING SCHEDULES Closed on Saturdays through Sept. 1:						
OR						
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PECK & PECK						
PECK & PECK PLUMMER LTD.						
SAKS FIFTH AVENUE F.A.O. SCHWARZ STEIN & BLAINE THE TAILORED WOMAN						
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DATE

WHAT'S GOING ON

WEEK BEGINNING MONDAY, JUNE 11, 1945

STATION WOR BESSIE BEATTY PROGRAM INTERVIEW OF Monday 710 ON THE DIAL June 11 STAGE DESIGNER 10:15 A.M.- Bessie Beatty will interview Lee Simonson, who will discuss stage decora-

11:00 A.M. tions and Little Theatre projects. Contact: ST. 9-4519.

SHOWROOM ROSE BARRACK COMPANY SHOWINGS: NEW Beginning 530 SEVENTH AVENUE FALL COLLECTION Monday Showings of Rose Barrack's collection for Fall 1945 will begin on June 11 June 11 at 2:30 P.M. For two weeks following, there will be daily showings at 2:30 P.M. 10:45 A.M. and 2:30 P.M. ALL SHOWINGS BY INVITATION ONLY. Charlotte Parker, BR. 9-3146 or LO. 5-2622.

160 LEXINGTON AVE. N. Y. PHOENIX OPENING RECEPTION AND Monday AT 30TH STREET SCHOOL OF DESIGN June 11 ANNUAL EXHIBITION Monday evening's Opening Reception by invitation only. Exhibit open to 8:00 P.M. public, Tuesday through Friday, 10 A.M. to 9 P.M., closes Saturday, June 16, at 4:30 P.M. These special talks will be featured: Tuesday Evening -- "Flower Drawing and Painting", Mrs. Frederick Remington,

Painter; "The Psychology of Art", Franklin Booth, Illustrator.

Wednesday Evening -- "The Field of Textile Design", Miss Elizabeth Schavoir, Designer.

Thursday Evening -- "Flowers in Textiles", Miss Lila Nelson, Designer. Friday Evening -- "Green Lights For Prosperity", Harry C. France, Financial Writer.

Saturday Afternoon -- "Finding The Artist", Lauros M. Phoenix, Director. Publicity: Lauros Phoenix, CA. 5-2973.

SHOWROOM CRITERION BELTS BELTS FOR FALL AND Beginning 16 EAST 34TH STREET (SLOTE & KLEIN INC.) BACK-TO-SCHOOL Monday Despite the leather shortage, Criterion has many interesting new novelties June 11 in Fall and back-to-school belts. By appointment only. Contact: Ann R. Silver Associates, MU. 2-8633.

DALLAS. Beginning OPENING OF DALLAS DALLAS FASHION & SPORTSWEAR CENTER TEXAS FALL LINES Monday

About 30 ready-to-wear lines are expected to be ready, with plans forming June 11 to show millinery collections at the same time.

EAST BUILDING ABRAHAM & STRAUS Monday EXHIBIT: HOFFHEIMER FOURTH FLOOR MINIATURE ROOMS BROOKLYN June 11 Ten miniature rooms will be on exhibition-from a modern penthouse type

to an old-fashioned country store. Open to public. Publicity: Janet

Stevenson, TR. 5-7200.

SHOWROOM OPENING OF FALL BIENEN-DAVIS INC. Monday 159 MADISON AVENUE June 11 HANDBAG COLLECTION Contact: MU. 5-8790.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 12 2:00 P.M.	PRESS PREVIEW: FALL COLLECTION Louise Barnes Gallagher will strictly by invitation. Pub		37 WEST 47TH STREET ction to the press,
Tuesday June 12 2:30 P.M.	SHOWING OF FALL AND WINTER COLLECTION Presentation of Charles Armoby invitation. Contact: Charles		
Tuesday June 12 4:00 P.M. Cocktails	PRESS PREVIEW: FALL MERCHANDISE First showing of Fall merched dresses, costume suits and costumes, at 4:30 P.M. sharm augmented line of cosmetics. Dorothy Reed, PL. 3-9600.	(CHICAGO) andise consisting of rayo coats. Mr. Harold Eisenb o, along with the new Eis	n crepe and wool erg will present the enberg jewelry and an
Tuesday June 12 4-7 P.M. Cocktails	PRESS PREVIEW: FALL HANDBAGS Ben Brody, just arrived from handbags. By invitation on the state of the state	ORIGINALS m California, will presen	
Wednesday June 13 2:00 P.M.	"HOW TO WIN APPETITES AND INFLUENCE PEOPLE" There will be several differ with Pauline Leonard and Sying casseroles of meat and public. Publicity: Janet St	BROOKLYN rent demonstrations at th lvia Neubauer showing att vegetables, vegetables al	ractive and interest-
Wednesday June 13 4:00 P.M 7:00 P.M. Cocktails	AND PRESS PARTY	CRAFT BUREAU g Contest Fashion Show, t ions. Fashion Show promp mes selected by the judge 11 be Mistress of Ceremon	tly at 5:15 P.M., s. Alma Kitchell of dies. By invitation
Wednesday June 13 4:30 P.M. Cocktails			IRIDIUM ROOM Call Collection at
Thursday June 14 1:00 P.M. Luncheon	HAIR BEAUTY LUNCHEON Showing of both American and models. Speaker to be annot Publicity: Pauline Crook Both	unced later. Press by in	
Thursday June 14 4:00 P.M 7:00 P.M. Cocktails	PRESS PREVIEW: BONDEX HOT IRON TAPE A "Coming Out" Party for Boo Corp., a subsidiary of John through the Spool Cotton Co for the conservation of clo Press by invitation only. Press	son & Johnson, and dist . This new tape is very thes, used in many kinds	TEST KET CHEN 111 E. 79TH by the Industrial Tape ributed important at this time of "patching" work.

Thursday
June 14
LABORATORY WORKSHOP
AMERICAN RED CROSS
LABORATORY WORKSHOP
AMERICAN RED CROSS
401 FIFTH AVENUE
4:00 P.M.The Arts and Skills Corps of the American Red Cross will hold a reception
and tea at its Laboratory Workshop, 6th Floor, Tiffany Building, with a
showing of craft demonstrations by volunteer teachers and patients.
Trained volunteers in bookbinding, drawing and painting, decorative arts,

and tea at its Laboratory Workshop, 6th Floor, Tiffany Building, with a showing of craft demonstrations by volunteer teachers and patients. Trained volunteers in bookbinding, drawing and painting, decorative arts, pottery, sculpture, wood and metal work are needed to instruct wounded servicemen in Halloran and Fort Jay hospitals; also, clerical volunteers to serve in the Workshop. Feature writers for magazines and newspapers, columnists, and radio commentators who can interpret this work to the public will be welcomed at the tea. For invitations contact: Olive Lyford. Director, Arts and Skills Corps, MU. 4-4455.

CITY CENTER CASINO Thursday "HIGHLIGHTING YOUR MISS AMERICA 133 WEST 55TH STREET June 14 CHARM" BEAUTY SHOW MAGAZINE "Miss America Magazine" For Teen-Age Girls, in cooperation with the Board 4:30 P.M .of Education, will present a teen-age beauty show -- "Highlighting Your 6:00 P.M. Charm." It will take the teen-age girl through an average day, showing hair styling, the proper amount of makeup to use, etc. Beauty and hair commentary by a leading beauty culture teacher and hair stylist respectively. Press by invitation only. Contact: Pauline O'Sullivan, BR.9-5890.

About

NEW PUBLIC RELATIONS

PUBLISHED BY

DIRECTORY AND YEARBOOK

URIEL DAVIS

A new public relations directory, listing over 5,000 public relations and publicity directors together with their activities and affiliations. The Yearbook also includes: Ideas for campaigns; suggestions for timing of publicity and a calendar of national events to prevent conflicts; tieup opportunities with business firms, trade and professional organizations, etc. Subscription: \$15.00. Contact: Uriel Davis, 119 West 57th Street, CI. 7-6161 or HA. 2-9462.

"ANIMALS IN DESIGN" MUSEUM OF CENTRAL PK. W. & 79 ST.

June 15AT MUSEUM EXHIBIT

NATURAL HISTORY

"Variations On A Theme" is the title of this new exhibit, consisting of various textile, silver, ceramic, glass, and paper animal designs. Different interpretations of specific animals by designers will be featured, showing horses, dogs, roosters, birds, insects, butterflies, and others.

Open to public, 10 A.M. to 5 P.M. weekdays; Sundays, 1 P.M. to 5 P.M.

Publicity: Jean Wiedemer, EN. 2-8500.

Saturday SUB DEB SHOW FOR L. BAMBERGER & CO. RESTAURANT
June 16 HIGH SCHOOL GIRLS NEWARK, NEW JERSEY 10 TH FLOOR
4:00 P.M. Many of the high school girls who have completed Bamberger's Sub Deb
Modelling Course will model high school fashions for this show. Open
to public. Publicity: Ann Burrows, Market 2-1212.

June 17 FATHER'S DAY (Sunday)

Monday Monthly Luncheon Publicity CLUB BELMONT PLAZA HOTEL
June 18 MEETING OF NEW YORK CASINO-IN-THE-AIR
12:15 P.M. Speakers will be announced later. Election of officers and directors will
Luncheon take place at this meeting. Open to members and guests. Publicity:
Milton Enzer, MU. 9-6701.

Tuesday PRESS PREVIEW: MUSEUM OF MODERN ART 11 WEST 53RD STREET

June 19 PAINTING & SCULPTURE

2:00 P.M. - Covering the past seventy years, this is the largest exhibition yet held of the Museum's collection of painting and sculpture. It will include over 250 works, with fifty pieces of sculpture in special galleries on the third floor and in the garden. Work by nearly 100 artists of Europe and the Americas will be represented. Press by invitation only. Open to public from June 20 to Nov. 4. Publicity: Sarah Newmeyer, CI. 5-8900.

Wednesday DEADLINE FOR FILING MAXIMUM AVERAGE PRICE CHARTS BY MANUFACTURERS OF June 20 APPAREL AND APPAREL ACCESSORIES, EXTENDED THREE WEEKS TO JUNE 20.

Wednesday EXHIBITION: YOUNG MUSEUM OF MODERN ART YOUNG PEOPLE'S June 20-PEOPLE'S ART 11 WEST 53RD STREET GALLERY Sept.23 A series of exhibitions showing the work done by members' children and New York City high school students in classes conducted by the Educational Program of the Museum during the past year. The exhibitions will cover the work of children between the ages of three and eighteen years and will indicate the progress of each class. The Museum's work with the New York high school students will be shown in two groups: (1) Paintings by high school seniors who hope to follow art professionally; (2) A record of the Museum's methods of developing appreciation through practical exercises

executed by the high school students themselves. Open to public.

June 21 FIRST DAY OF SUMMER (Thursday)

Publicity: Sarah Newmeyer, CI. 5-8900.

Thursday

ANNUAL CONVENTION OF

NAT'L ASS'N OF LEATHER GLOVERSVILLE

LEATHER MANUFACTURERS

GLOVE MANUF'RS, INC.

NEW YORK

A meeting of the directors Thursday, followed by a program Friday Evening at which Adam Gimbel, president of Saks Fifth Avenue, and Steve Hannagan, publicity director, will speak. The leather glove business, termination of Government contracts, leather supply, etc. will be discussed. Maury Maverick, president of the Smaller War Plants Corp., will be guest speaker. Only 50 invitations for members outside Fulton County will be sent out in

compliance with requests from the Office of Defense Transportation.

INDEPENDENT CITIZENS' WALDORF-ASTORIA Friday CONFERENCE: EMPLOYMENT PARK AVE. & 50TH ST. June 22-PROBLEMS IN POST WAR COMMITTEE June 23 As total victory draws nearer, it is time to consider the problems of peace. Hand in hand with the program for international security and essential to a lasting peace is a program for full employment and international economic cooperation. The Independent Citizens' Committee of the Arts, Sciences and Professions is calling a fact-finding Conference for the purposes of discussing our common problems, defining our objectives, and establishing a channel through which we can cooperate to attain them. There will be panel discussions with authoritative speakers on employment problems and opportunities in the field of: Theatre; Music; Science and Technology; Education and Social Science; Public Health; Medicine, Dentistry, Social Work; Writing and Publishing; Fine and Graphic Arts and Architecture; Radio; Film. Contact: Independent Citizens' Committee of the Arts, Sciences and Professions, Suite 170, Hotel Astor, New York 19, New York. -5-

Saturday "TRICKS FOR TEENS" SAKS 34TH STREET DEBUTEEN SHOP
June 23 FASHION SHOW SECOND FLOOR

10:30 A.M. Summer meeting and fashion show for teen-agers. More details later. Open to public. Publicity: Florence Epstein, LA. 4-7000.

Saturday FIRST SESSION: SUB DEB L. BAMBERGER & CO. AUDITORIUM June 23 MODELLING COURSE NEWARK, NEW JERSEY 9TH FLOOR

11:00 A.M. A six-week course for sub-debs, limited to 40 high school girls. Instruction is given in makeup, hair styling, walking, posture, etc. Girls may register with Betty Barrett, sub deb director, sub deb headquarters, 4th floor, any day -- Tuesday through Saturday -- during store hours. Publicity: Ann Burrows, Market 2-1212.

Beginning SHOWING OF FALL GORO, INC. SHOWROOM

Monday JEWELRY LINE 47 WEST 34TH STREET

June 25 Showing of Fall line of Corocraft, Mexicraft, back-to-school novelties,

Andree-designed sets of necklaces, bracolets, earrings, clips, pins, etc.

By appointment only. Contact: Ann R. Silver Associates, MU. 2-8633.

Week "SWIM FOR HEALTH" SWIM FOR HEALTH STORES ALL OVER
Of CAMPAIGN ASSOCIATION THE COUNTRY

June 25- The 10th Annual "Swim For Health" Campaign -- to increase American swimming;

July 2 to assist Red Cross and Armed Services in teaching people to swim; to further physical fitness programs in defense plants and everyday life. Bulletins, posters, and display ideas available to stores. Contact: Martin Stern, Director, Nation-Wide Learn To Swim Campaign, 60 East 42nd St., VA. 6-0543.

Tuesday PRESS PREVIEW OF MAXIMILIAN FURS INC. SHOWROOM
June 26 FUR FASHIONS 20 WEST 57TH STREET
10:00 A.M. A press preview of Maximilian's new and original high-fashion furs. Press
strictly by invitation. Publicity: Recommy Sheeken CT 7 8060

strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.

Tuesday SECOND CONFERENCE: NATIONAL RETAIL PENNSYLVANTA HOTEL

June 26June 28

SECOND CONFERENCE:

NATIONAL RETAIL

PENNSYLVANIA HOTEL

DRY GOODS ASSOCIATION

PENN TOP

Manufacturers and retailers will discuss the possibilities of closer cooperation in the postwar period as a means of creating and maintaining jobs
through better selling activities. The conference will begin with a dinner
meeting on June 26. The following day will be devoted to intertrade discussions with the association's board of directors going into session on
June 27. This is a sequel to the NRDGA Absecon, New Jersey conference
held last August. Contact: Edward S. Hoyt, PE. 6-2155, Ext. 7.

Wednesday PRESS PREVIEW: FALL REINE, INC. SALON
June 27 MILLINERY AND FURS 4 EAST 57TH STREET
4:30 P.M. Mme. Reine will present her collection of Fall millinery coordinated with furs. Press by invitation only. Contact: PL. 3-0942.

Monday ACCORDING TO MAP REQUIREMENTS, ON AND AFTER THIS DATE MANUFACTURERS MAY July 2 NOT DELIVER GARMENTS UNLESS THEY HAVE RECEIVED WRITTEN ACKNOWLEDGMENT FROM OPA THAT CHARTS HAVE BEEN RECEIVED. THE DATE FORMERLY SET FOR THIS WAS JUNE 18.

Monday PRESS PREVIEW: FALL MME. PAULINE SALON

July 9 AND WINTER MILLINERY

3:00 P.M. Mme. Pauline will show her advance collection of Fall and Winter millinery to the Press, by invitation only. Publicity: Viola Shefer, PL. 3-3173.

Tuesday PRESS PREVIEW: BRAAGAARD SALON

July 10 FALL MILLINERY 17 WEST 57TH STREET

10:00 A.M. A formal showing of Braagaard's Fall Millinery for the press, by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.

Wednesday PRESS PREVIEW: FALL JOHN FREDERICS SALON

July 11 MILLINERY COLLECTION 29 EAST 48TH STREET

10:30 A.M. Press strictly by invitation. Publicity: Ruth Ann French, PL. 3-1010.

Wednesday DAILY LUNCHEON MILLINERY STABILIZATION PIERRE HOTEL July 11. MILLINERY SHOWINGS COMMISSION, INC. COTILLION ROOM July 12, A three-day series of luncheon millinery presentations, the only Fall July 13 Showings to be given by the MSC this year. (The industry has called off 12:00 P.M. Fall Market Week, scheduled to start July 9 and the MSC sponsored dinner fashion shows July 10 and 11, in compliance with requests from the ODT.) The following milliners will show their lines each day during luncheon: Wednesday, July 11 Thursday, July 12 Friday, July 13 HELENE GARNELL ANITA ANDRA BRAAGAARD GLADYS & BELLE HATTIE CARNEGIE LILLY DACHE LADDIE NORTHRIDGE PEG FISCHER JOHN FREDERICS MME. REINE WALTER FLORELL MME. PAULINE SU ZANNE REMY FLORENCE REICHMAN SALLY VICTOR Press by invitation only. Tickets: \$6.00 each. Contact: Millinery Stabilization Commission, 1450 Broadway, CH. 4-6547.

Thursday PRESS PREVIEW: FALL LADDIE NORTHRIDGE SALON

July 12 AND WINTER MILLINERY

4:00 P.M. Exclusive Fall and Winter millinery by Laddie Northridge. Press strictly by invitation. Publicity: Elizabeth Maher Associates, EL. 5-4248.

Tuesday ANNUAL FUR I. J. FOX SHOWROOM
July 24 FASHION SHOW 5TH AVE. AT 36TH ST.

2:30 P.M. Premiere of new collection of precious furs and new mutations, showing the art of color, line, and design in fur dramatized in coats, jackets, accessories and with fabrics. Refreshments. Press by invitation only. Publicity: Bert Nevins Associates, WI. 7-9715.

Wednesday "MASTERPIECES IN BERNSIDE MILLS & WALDORF-ASTORIA August 15 CORDUROY" AT LUNCHEON LORD AND TAYLOR SERT ROOM 12:15 P.M. Bernside Mills will stage a luncheon fashion show featuring "Togeroy"

Luncheon for every age and phase of fashion and home decorating, in conjunction with store wide promotion and displays by Lord & Taylor, presenting corduroy as a high style fabric. By invitation only. More details later. Bernside Mills Publicity: Billie Gould, Inc., LA. 4-8773.

Lord & Taylor Publicity: Alice Johnston, WI. 7-3300.

MUSIC.. THEATRES.. MOVIES.. NIGHT SPOTS

Friday
June 8

PREMIERE: "WONDER MAN" (Movie)

ASTOR THEATRE, B'WAY & 45TH STREET Samuel Goldwyn's new Danny Kaye Technicolor production, released by RKO Radio Pictures, and featuring Virginia Mayo, Vera-Ellen, Donald Woods, Otto Kruger, Allan Jenkins, the Goldwyn Girls, and others. Directed by Bruce Humberstone. Costumes by Travis Banton. Publicity: Rutgers Neilson, CO. 5-6500.

Friday
June 8

PREMIERE: "DELIGHTFULLY DANGEROUS" (Movie) GOTHAM THEATRE, B'WAY & 47TH A United Artists gay musical, starring Ralph Bellamy, Jane Powell, Constance Moore, and Morton Gould. This romantic story, set against the glittering background of Broadway, was produced by Charles Rogers and directed by Arthur Lubin. Musical score by Morton Gould. Costumes supervised by Maria Donavon. Publicity: James Dunn. BR. 9-7300.

Saturday June 9 PREMIERE: "IT'S IN THE BAG" (Movie) GLOBE THEATRE, B'WAY & 46TH STREET New United Artists comedy starring Fred Allen, with Binnie Barnes, Robert Benchley, and a galaxy of screen, stage and radio stars including Jack Benny, Don Ameche, William Bendix, Rudy Valley, Victor Moore, Jerry Colonna, Minerva Pious, and others. Directed by Richard Wallace, this is a story of a flea circus proprietor who inherits a fortune from an erratic uncle. Produced by Jack H. Skirball. Publicity: James Dunn, BR. 9-7300.

Saturday June 9 PREMIERE: "SON OF LASSIE" (Movie) LOEW'S CRITERION, B'WAY & 45TH ST.
MGM's technicolor sequel to "Lassie Come Home", featuring Donald Crisp,
June Lockhardt, Nigel Bruce, Peter Lawford, and Nils Asther. Produced by
Samuel Marx. Directed by S. Sylvan Simon. Costumes by Irene. Publicity:
Herbert Crooker, BR. 9-7800.

Wednesday
June 13

PREMIERE: "JUNIOR MISS" (Movie) RIVOLI THEATRE, B'WAY & 49TH STREET A 20th-Century Fox film, based on the stage play by Jerome Chodorov and Joseph Fields from stories by Sally Benson. Starring Peggy Ann Garner, Allyn Joslyn, Michael Dunne, and others. Produced by George Seaton. Directed by William Perlberg. Costumes by Bonnie Cashin. Publicity: Jeannette Sawyer. CI. 6-0950.

Friday
June 16

PREMIERE: "CONFLICT" (Movie) STRAND THEATRE, B'WAY & 47 TH STREET Warner Bros. psychological drama starring Alexis Smith and Humphrey Bogart, with Sydney Greenstreet, Rose Hobart, and Charles Drake. Directed by Curtis Bernhardt. Produced by William Jacobs. Costumes by Orry Kelly. Publicity: Eve Siegel. CI. 6-1000.

Tuesday June 19 OPENING: "OH, BROTHER"

ROYALE THEATRE, 45TH ST. WEST OF B'WAY

New comedy-farce by Jacques Deval, co-starring Hugh Herbert and Arleen

Whelan, with Susana Garnett and Forrest Orr. Produced by Maximilian

Becker and Peter Warren. Directed by Bretaigne Windust. Publicity:

Frank Goodman, MU. 2-9147.

Friday
June 29

PREMIERE: "RHAPSODY IN BLUE" (Movie) HOLLYWOOD THEATRE, B'WAY & 51ST ST.
Warner Bros. present the story of the life of George Gershwin and his unforgettable music. Introducing a new actor, Robert Alda, as George Gershwin, and featuring Joan Leslie, Alexis Smith, Charles Coburn, Paul Whiteman, Oscar Levant, George White, and Anna Brown. Produced by Jesse L. Lasky. Directed by Irving Rapper. Costumes by Milo Anderson.
Publicity: Eve Siegel, CI. 6-1000.